**Company Mission and History**

The Co-founder of Apple was Steve Jobs, he returned to be a CEO in 1997. He has been the inventor of the mac computers and has changed the world in technology. He has created the IPhone 4S which is making communication better and able to do more than you could ever imagine on a phone by talking on Face Time to getting on the internet. It started selling on October 7th, 2011.

His plan before he passed was to have a wide version of technology. Jobs upgraded the lap tops and put new software out. The plan was better communication and being able to do more on the iPhone. The Apple Company will still be going by making more and more great technology to come.